



8946 Wesley Place  
Knoxville, TN 37922, USA  
[mbarkan@matriz.org](mailto:mbarkan@matriz.org)

8946 Wesley Place  
Knoxville, TN 37922, USA  
[mbarkan@matriz.org](mailto:mbarkan@matriz.org)

June 1, 2015

Dear Professor Sheu,

With much regret I inform you about the following.

MATRIZ has conducted a thorough inspection of the materials that were published in your books "Mastering TRIZ Innovation Tools", parts 1 and 2, and has recognized them to be a reprint of copyrighted materials without proper references. It is not a question of one or two pictures or paragraphs, but a substantial part of the book.

MATRIZ is taking the matter of copyright violation and plagiarism very seriously and this incident was discussed at a MATRIZ Presidium meeting on May 28, 2015.

After the discussion, the Board decided and unanimously voted on the following:

- 1. Effective May 28, 2015 your Level 4 MATRIZ Certification is revoked for the period of three years. You may not reapply before May 28 2018. Reinstatement process is as per MATRIZ Regulations;**
- 2. As a consequence, your Level 2 accreditation rights have been terminated and you cannot apply again until Level 4 is restored; the Board recommended to the MATRIZ Council on Expertise and Methodology that your Level 1 accreditation rights be terminated as well. You will be contacted about that matter after the Council makes its decision;**
- 3. As a consequence, you cannot apply for Level 5 until Level 4 is restored;**
- 4. Your TRIZ activity during the following three years will be closely monitored and, in case of repeated copyright violations, additional sanctions may apply;**
- 5. The information about the Board decision will be published on all MATRIZ web sites, distributed among all of the MATRIZ member organizations, as well as the MATRIZ partner organizations.**
- 6. The Board also recommended that TRIZ Masters Oleg Feygenson and Sergei Ikoenko decline to attend the conference of the Society of Systematic Innovation in Hong Kong in July 2015.**

Please understand, this is not personal. The MATRIZ Presidium's decision is directed at a particular activity, not a particular individual.

Sincerely,

*Sergei Ikoenko*



Sergei Ikoenko  
President