



Report on MATRIZ Conference *TRIZfest-2013*

TRIZfest-2013 was held on August 1-3, 2013 at the Rus Hotel in Kiev, Ukraine. Traditionally, the Conference was preceded by TRIZ Developers Summit, TDS, which took place July 31st.

The setting

The conference Organizing Committee and the personnel of the Rus Hotel did an excellent job hosting the conference. The team of Elena and Igor Gredinarov and their family should be commended for the great efforts in making *TRIZfest-2013* a success. The venue was convenient, the breaks were timely, the meeting facilities were conveniently located and well equipped, evening activities, the cocktail party and the banquet, were very well organized. Of great help was language skills of the hosts. The participants could ask for assistance in English and/or Russian.

On top of all that, the city of Kiev, one of the oldest European cities on the banks of Dnieper River, offered many sightseeing spots and picture taking opportunities. Last, but not least, the hosts have arranged ☺ for nearly perfect weather during the conference.

The participants

This year, the conference attracted nearly 80 participants from 15 countries. Another testimonial for TRIZ increasing World popularity.

The papers

This year we continued with the practice of selecting submitted papers based on peer review. The process was organized by one of the members of Presidium – Dr. Leonid Chechurin. Leonid was able to assemble quite representative group of reviewers, consisting of academia and industry representatives. The solid approach to filtering submitted papers is confirmed by the fact that only 30 of more than 40 submitted papers were accepted for publication. The papers were differentiated into scientific and practitioner sections. Now, that we have three years of experience of reviewing papers, we understand that some changes to the process must be made. Presidium MATRIZ will initiate a review of the existing process and, as appropriate, develop a new process, better suited for our situation.

Pre-conference seminars

Anatoly Guin – “The Tools for Development of Creativity in Grade School Students”

This seminar was attended by the teachers from several Ukrainian cities. Anatoly delivered material in his usual enthusiastic manner. His seminar received high praise from the participants.

Valeri Souchkov – “TRIZ Based Systematic Business Model Innovation”

Valeri is one of the leaders in TRIZ business applications and, as usual, his seminar provided very insightful material.

The Conference

Day 1

The Conference began at 9:00 on August 1st, 2013. Dr. Sergei Ikovenko, MATRIZ President, and Dr. Mark Barkan, MATRIZ Executive Director, opened the Conference with their respective remarks.

Their remarks were followed by the plenary speeches by Dr. Oliver Mayer, GE Germany, and Mr. Jun-Young Lee, Samsung. Both speakers discussed how TRIZ is being used in their respective companies.

The plenary session was followed by the paper reports in two sections. One of the sections was served with online English/Russian/English translation. After a full day of work the participants enjoyed a well organized cocktail party. There were plenty of toasts, jokes and delicious hors d'oeuvres. It was also an occasion of Valeri Souchkov's birthday. He was toasted with a lot of good natured humor by his friends and students.

Day 2

The MATRIZ Dissertation Council considered 3 candidates for TRIZ Master certification on merit. Viktor Minaker and Jun-Young Lee – for practical applications and Valeri Souchkov for scientific contributions to TRIZ development. The Dissertation Council granted TRIZ Master certification to all of the candidates. Our warmest congratulation to new TRIZ Masters.

In addition there were three Round Table discussions.

The 8th MATRIZ Congress took place in the afternoon with the following agenda:

August 2, 2013 – 2 августа, 2013 года

Повестка дня – Agenda
Открытие съезда – Opening of the Congress
Избрание Председателя Съезда – Election of the Chairman
Избрание Секретариата Съезда – Election of the Secretariat

№	Повестка дня – Agenda	
1	Избрание счетной комиссии – election of returning board	5 minutes
2	Утверждение редакционной комиссии – Confirmation of the Editorial Board	5 Minutes
3	Подготовка списка кандидатов в Президиум МАТРИЗ – Development of the Candidates List	10 minutes
4	Отчет Вице-Президентов – Vice Presidents' Reports	40 minutes
5	Отчет Президента МАТРИЗ за 2011-2013 гг. – President's Report for 2011-2013	15 minutes
6	Отчет Исполнительного Директора Матриз – Report by MATRIZ Executive Director.	10 minutes
7	Отчет Ревизионной комиссии – Report by Auditing Committee	15 minutes
8	Утверждение отчетов Президента и Ревизионной комиссии – Approval of President's and Auditing Committee's Reports	10 minutes
9	Выборы новой Ревизионной комиссии – Election of the new Auditing Committee	10 minutes
10	Выборы нового Президиума МАТРИЗ – Election of the new MATRIZ Presidium	10 minutes
11	Заседание нового Президиума – Meeting of the new Presidium	20 minutes
12	Выборы нового Президента МАТРИЗ – Election of the new MATRIZ President	10 minutes
13	Обсуждение и голосование по предложенным изменениям в Уставе МАТРИЗ	45 minutes
14	Обсуждение основных направлений деятельности МАТРИЗ на 2011 - 2013 г.г. – Discussion on MATRIZ activities for 2011-2013	30 minutes

24 Regional TRIZ Organizations, with voting rights, were present in person or participated by proxy.

MATRIZ President, Dr. Sergei Ikovenko, opened the Congress and made a proposal to appoint Dr. Mark Barkan the Chairman of the 8th MATRIZ

Congress. The proposal was unanimously approved by the Congress participants.

The meeting of the 8th MATRIZ Congress started with the presentation of Level 4 TRIZ Specialist certificate to Dr. Oliver Mayer and membership certificates to Siemens TRIZ Association SiTrA, Germany, TRIZ Innovation Institute (TII), South Korea, GETRA-M GE TRIZ Association-Munich, Germany, and Samsung Display TRIZ Association, South Korea.

Then, Dr. Mark Barkan informed the participants about new Russian law concerning not for profit organizations and the decision of MATRIZ Presidium to contemplate relocation of MATRIZ registration to another country. The Congress unanimously voted to empower MATRIZ Presidium with the task of selecting the country with most friendly laws for a non-profit organization and registering MATRIZ in that country.

The following list of 12 candidates to MATRIZ Presidium was presented to the Congress and voted for unanimously. The participants were advised to vote for any 9 out of 12 candidates, as 9 is the number of MATRIZ Presidium members traditionally appointed by MATRIZ Congress.

It should be noted that Anatoly Guin and Shinsuke Kurosawa removed their names from the list of candidates.

August 2 2013

TRIZfest-2013 – Proposed members of Presidium

Name – Имя, Фамилия	Country - Страна	Vote – За
Mark Barkan	USA	
Leonid Chechurin	Russian Federation	
Yury Fedosov	Russian Federation	
Sergei Ikovenko	USA	
Alexander Kynin	Russian Federation	
Simon Litvin	USA	
Alex Pinyayev	USA	
Yong Won Song	South Korea	
Robert Adunka	Germany	
Oleg Feygenson	Russian Federation	
Tuomo Kässi	Finland	
Jun-Young Lee	South Korea	

After the reports by MATRIZ Vice-presidents, the Congress heard the reports by MATRIZ President, Executive Director and the Chairman of the

Auditing Committee. Upon completion of the reports, Congress participants unanimously approved the reports.

Then, Congress participants unanimously elected Dr. Elena Gredynarova as the Chairperson of the Auditing Committee. She was given the task of selecting additional two members and presenting them for Presidium approval.

Then, Congress participants voted on the new MATRIZ Presidium with the following results:

Name – Имя, Фамилия	Country - Страна	Vote – За
1.Mark Barkan	USA	24
2.Leonid Chechurin	Russian Federation	23
3.Yury Fedosov	Russian Federation	20
4. Sergei Ikovenko	USA	24
5.Simon Litvin	USA	23
6.Robert Adunka	Germany	24
7.Oleg Feygenson	Russian Federation	21
8.Tuomo Kässi	Finland	16
9.Jun-Young Lee	South Korea	24
10.Yong Won Song	South Korea	9
11.Alexander Kynin	Russian Federation	6
12.Alex Pinyayev	USA	3

The top 9 vote getters were elected to MATRIZ Presidium. After a brief meeting, the new MATRIZ Presidium proposed to elect Dr. Sergei Ikovenko as a new MATRIZ President. Dr. Sergei Ikovenko was unanimously elected by the voting participants.

Then, Dr. Mark Barkan introduced the following changes to MATRIZ by-laws:

1. Paragraph 1.5 – add «the» in front of International;
2. Paragraph 1.6 – replace with “the main languages of the Association are Russian and/or English”;
3. Paragraph 3.3 Eliminate “legal entity”, retain “non-profit organizations”;
4. Paragraph 3.5 – substitute “President” for “Chairman”;
5. Paragraph 4.1.2 – eliminate Oversight Council. During 14 years of Association’s existence this organ did not perform any activity; there is no an established Regulations as well.
6. Paragraph 4.2 – substitute “Congress” for “General meeting”.
7. Paragraph 4.3 – bring into accordance with line items 5 и 7;

8. Paragraph 4.4 – bring into accordance with line item 6;
9. Paragraph 4.5 – bring into accordance with line item 5;

The proposed changes were unanimously approved by the Congress.

After the official part, Day 2 concluded with the banquet, attended by the majority of conference participants. One of the highlights was celebration of the new TRIZ Masters.

Day 3

Day 3 was devoted to the defense of TRIZ Master theses by 2 candidates:

1. Natalia V. Rubina – “Diagnostics of Inventive Thinking based on TRIZ methods”;
2. Aleksandr V. Medvedev – “Алгоритм автоматизированного построения причинно-следственных цепочек недостатков”.

The detailed information on their theses is available on www.matriz.org.

MATRIZ Dissertation Council consisted of 9 TRIZ Masters.

The score was as follows:

Name	For	Against
Natalia V. Rubina	6	1
Aleksandr V. Medvedev	6	2

Therefore, Natalia V. Rubina and Aleksandr V. Medvedev were certified as TRIZ Master.

All new TRIZ Masters were presented with TRIZ Master Diploma. Our congratulations to the new TRIZ Masters!

Then, Dr. Sergei Ikovenko, MATRIZ President, closed the Conference.

Please check our website for the announcement about TRIZfest-2014.

By: Dr. Mark G. Barkan
Executive Director

Photos and comments

Yana and Inna



Trizfest-2013 welcome committee!



Anatoly Guin (center, left) and his students



Valeri Souchkov takes his students outside



Dr. Sergei Ikovenko, MATRIZ President, opens TRIZfest-2013



Greetings from Dr. Mark Barkan, MATRIZ Executive Director



Plenary speech by Dr. Oliver Mayer, GE Germany



Plenary speech by Mr. JUNYOUNG, LEE, Samsung Electronics



Greeting old and meeting new friends.



MATRIZ Executive Director Mark Barkan presents MATRIZ membership certificate to Robert Adunka, a representative of Siemens TRIZ Organization



MATRIZ President, Dr. Sergei Ikoenko, reports to the 8th MATRIZ Congress



Members of the Returning Board, Alex Lyubomirskiy, Ludmila Boytsova and Frank Hallfell, count the votes



It was not all work. Toasting Valeri Souchkov's birthday!



TRIZfest-2013 participants, those we were able to corral, in front of hotel Rus on the last day of the conference.