



September 13-15, 2018. Lisbon, Portugal
The 14th MATRIZ Conference

TRIZfest-2018

The main theme –

**TRIZ as an Effective Tool for the Development of the
Productive Thinking Skills**

INFORMATION LETTER

The 14th International Conference “**TRIZfest-2018**” will be held in Lisbon, Portugal, on September 13-15, 2018 with a pre-conference tutorials day on September 12, 2018. The event is organized by the International TRIZ Association (MATRIZ) and Universidade NOVA de Lisboa.

We invite everybody who is engaged in TRIZ research and development, who uses TRIZ, as well as those who are interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ, to the *TRIZfest-2018*.

As usual, the conference participants will have a chance to present their papers at the conference podium. Please refer to the “Call for Papers” for the information on how to submit your paper.

Time between the presentation sessions will be dedicated to networking, discussion panels and round tables. We will present the list of the “Round Tables” at a later date.

The pre-conference day will feature several tutorials on diverse topics, which will be determined shortly. We will announce these as soon as we finalized the selection process.

In the afternoon of the first day of the conference we will conduct a session on TRIZ-Pedagogy. We invite all interested in the subject to sign up for this session. The fee for the participation only in this session is 50€

On the last day of the conference a session of TRIZ Master Certification Committee will take place.

OFFICIAL LANGUAGE

The official language of the conference is English. All abstracts and papers must be submitted in English. Submissions in all other languages will not be considered.

ORGANIZING COMMITTEE

Conference Co-Chair:

- Prof. V. Cruz Machado, Universidade NOVA de Lisboa.
- Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director.

General conference coordinator:

Prof. Helena Navas, Universidade NOVA de Lisboa.

Program Committee and Papers Review Co-Chairs:

- Dr. Oliver Mayer, TRIZ Master, MATRIZ Board Member.
- Dr. Sergey Yatsunenkov, Level 3 TRIZ Specialist, MATRIZ Board Member.

Organizing Committee Members:

- Dr. Yury Fedosov, TRIZ Master, MATRIZ President.
- Dr. Simon Litvin, TRIZ Master, TRIZ Master Certification Council Chairman.

CONFERENCE VENUE

TRIZfest-2018 takes place at the Tryp Lisboa Caparica Mar, Av. General Humberto Delgado, nº 47, 2829-506 Costa da Caparica – Portugal, <http://www.tryplisboacaparica.com/en/>. To make a reservation please go to the fillable reservations form and follow the instructions: <https://matriz.org/wp-content/uploads/2018/01/Registration-Form-TYP-fillable.pdf>.

Please save the completed form with your last name in the title and email it to the address provided in the form.

CONFERENCE FEES

The standard conference fee is **550€**, which includes conference materials, lunches, refreshments and the conference cocktail party and dinner. You will notice the difference between conference fee announced in the First Call for Papers and the one here. We had to switch to Euro as the University will receive registration fees and Euro is their home currency.

Student conference only fee is **200€**. Students, who would like to participate in social activities should pay an additional **250€**.

FURTHER INFORMATION

For latest information, please review TRIZfest-2018 webpage <https://matriz.org/trizfest-2018/>.

For questions, please contact Dr. Mark Barkan at mbarkan@matriz.org, or Prof. Helena Navas at hvgn@fct.unl.pt.

Please plan to review TRIZfest-2018 dedicated webpage, <https://www.trizfest2018.com/>, for the latest conference news. This webpage will be available shortly, it also enables conference registration.

For now, please continue to review TRIZfest-2018 webpage on www.matriz.org for the latest news.

TRIZfest-2018 Organizing Committee