

October 15th is the International TRIZ day named by MATRIZ (the International TRIZ Association). Starting from middle of Oct. 2018, MATRIZ China teams have held multiple events to celebrate the special festival of TRIZ practitioners.

Before the International TRIZ Day, Dr. Yury Fedosov, Chairman of MATRIZ, sent a greeting letter to TRIZ fans in China.

On October 12, the first international TRIZ Day event was held in Beijing. Later, various activities were held in 17 cities all over Great China.

| No. | Location  | Date       |
|-----|-----------|------------|
| 1   | Beijing   | 2018-10-12 |
| 2   | Jinan     | 2018-10-13 |
| 3   | Guangzhou | 2018-10-13 |
| 4   | Haikou    | 2018-10-13 |
| 5   | Baotou    | 2018-10-14 |
| 6   | Shanghai  | 2018-10-14 |
| 7   | Xiamen    | 2018-10-14 |
| 8   | Xi'an     | 2018-10-14 |
| 9   | Suzhou    | 2018-10-15 |
| 10  | Hangzhou  | 2018-10-15 |
| 11  | Chengdu   | 2018-10-16 |
| 12  | Chongqing | 2018-10-16 |
| 13  | Nanchang  | 2018-10-19 |
| 14  | Maanshan  | 2018-10-20 |
| 15  | Shenzhen  | 2018-10-20 |

The events were organized and coordinated by MATRIZ regional representatives from all over the country, MATRIZ Level 3 certified experts as well as two training centers established by MATRIZ in China. They carried out activities according to the actual situation in the region.

Professors from universities introduced TRIZ's research and education in colleges and universities. Engineers from famous companies introduced practical cases solved by TRIZ. Experts from successful companies introduced the skills of promoting TRIZ in enterprises. TRIZ enthusiasts from the field of intellectual property introduced TRIZ's experience in the field of intellectual property. Experts who obtained MATRIZ certification at different levels shared their experiences in MATRIZ training and so on.

This series of activities began on the 12th, ended on the 21<sup>st</sup>. The events attracted about 1000, many participants and the TRIZ experts promoted the modern TRIZ theory to many TRIZ enthusiasts. More people witnessed the power of TRIZ theory and laid a good foundation for the further development of TRIZ in China.







