



September 11-14, 2019. Heilbronn, Germany
The 15th MATRIZ Conference

TRIZfest-2019

The main theme –

TRIZ in the Framework of the 4th Industrial Revolution

INFORMATION LETTER

The 15th International Conference “**TRIZfest-2019**” will be held in Heilbronn, Germany on September 12-14, 2019 with a pre-conference tutorials day on September 11, 2019. The event is organized by the International TRIZ Association (MATRIZ) and Chamber of Commerce and Industry Heilbronn-Franken (IHK).

We invite everybody who is engaged in TRIZ research and development, who uses TRIZ, as well as those who are interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ, to the TRIZfest-2019.

The Organizing Committee is now being formed. The currently appointed members are:

Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director – The Organizing Committee Chair;

Mr. Kai Plambeck, Consultant for Innovation and Networks, Chamber of Commerce and Industry Heilbronn-Franken (IHK) – The Organizing Committee – Co-Chair.

The Organizing Committee members:

Dr. Oliver Mayer, TRIZ Master – Chairman of the Papers Review Committee;

Dr. Yury Fedosov, TRIZ Master – MATRIZ President;

Dr. Simon Litvin, TRIZ Master – Chairman of the TRIZ Master Certification Council (TMCC);

Ms. Christiane Heim, Administrator Business Unit Location Policy, Chamber of Industry and Commerce Heilbronn-Franken (IHK) – local representative.

On September 11th TRIZfest-2019 participants will have an opportunity to attend one or two tutorials. We are in discussions with several TRIZ Masters about tutorials' topics and working to offer the best there is.

As usual, the conference participants will have a chance to present their papers at the conference podium. Please refer to the "Call for Papers", will be published soon, for the information on how to submit your paper.

Time between the presentation sessions will be dedicated to networking, discussion panels and round tables. We will present the list of the "Round Tables" at a later date.

On September 11th, the pre-conference day, will feature several tutorials on diverse topics, which will be determined shortly. We will announce these as soon as we finalized the selection process.

In the afternoon of the first day of the conference we will conduct a session on TRIZ-Pedagogy. We invite all interested in the subject to sign up for this session. The fee for the participation only in this session is 50€

On the last day of the conference a session of TRIZ Master Certification Committee will take place. The XI MATRIZ Congress is also scheduled for the last day of the conference.

OFFICIAL LANGUAGE

The official language of the conference is English. All abstracts and papers must be submitted in English. Submissions in all other languages will not be considered. However, there will be a German language session, which will be served with simultaneous translation. All the papers and presentation slides must be in English.

CONFERENCE VENUE

Educational Campus of the Dieter-Schwarz-Stiftung (charitable foundation)
Am Bildungscampus 3
74076 Heilbronn – <https://www.bildungscampus.org/#map>.

CONFERENCE FEES

The standard conference fee is **500€**, which includes conference materials, lunches, refreshments and the conference cocktail party and dinner. Members of the Chamber of Commerce and Industry Heilbronn-Franken (IHK) receive a discount, their participation fee is **350€**. To receive this rate, the participants must submit a confirmation from IHK. Student conference only fee is **50€**. Students, who would like to participate in social activities should pay an additional **250€**.

FURTHER INFORMATION

For questions, please contact Dr. Mark Barkan at mbarkan@matriz.org, or Mr. Kai Plambeck at Kai.Plambeck@heilbronn.ihk.de.

Please continue to visit the MATRIZ website for latest information.

TRIZfest-2019 Organizing Committee