



## Activities of Proliferation of TRIZ in India by TRIZ Association of Asia



With the intent of proliferation of TRIZ in India numerous activities are conducted through TRIZ Association of Asia. More than 10000 persons comprising of Researchers, Industrial Professionals, Faculty members and Students from hundreds of organizations from all over globe are made aware of the strength of the TRIZ methodology.

The number of activities conducted are more than 50; wherein the basic sessions on 'Introduction to TRIZ' were conducted. Many specialized topics were also covered viz. Application of TRIZ Tools for Entrepreneurship, Disruptive Cost reduction, Consultancy, Innovation, Start-ups, Renewable energy, Hackathon, World Class Manufacturing, Project management, Project selection and execution, Self-Reliance, Creative Pedagogy, Business Management and Services, Design for Patentability.

The activities were conducted for Industries, Engineering, Management, Arts, Science and Commerce Institutes and Start-ups. The participants were not only from all parts of India but also covered wide area of world, many of them actively participated even at odd time like early morning or midnight (due to varied time zones).

The experts who shared their views were TRIZ Masters – Dr. Simon Litvin, Dr. Oleg Feygenson, Mr. Alex Lyubomirskiy, Mr. Valeri Souchkov, Dr. Sergei Ikovenko, Dr. Zulhasni Abdul Rahim, Mr. Shree Phadnis, Mr. P V Narayan, Dr. Sandeep H Wankhade, Mr. Suresh Rajan and Mr. Rohan Turior.

COVID pandemic has brought the life to standstill, this proved to be a blessing in disguise, people stranded at home gave us an opportunity to reach out to the participants across the world. Over 25 of the above activities are conducted in this pandemic time. The feedback of the participants is very encouraging and demand of learning and implementing TRIZ tools is increasing exponentially.

The main objective of all these activities was to proliferate the TRIZ methodology, hence all activities were conducted on invite.

For more information & to conduct awareness session on TRIZ at your organization / University / College, please write us on [info@trizasia.com](mailto:info@trizasia.com)