

The banner features a dark blue background with several glowing, circular, futuristic interface elements resembling radar or data visualization. The text is prominently displayed in white and yellow. At the bottom left is the MATRIZ logo, and at the bottom right is the Moscow TRIZ Club logo featuring a red apple on a book.

MATRIZ Online Forum

2020

September 25-28, 2020
Daily: 11:45 – 16:15 GMT

MATRIZ | The International TRIZ Association

Moscow TRIZ Club

MATRIZ Online Forum 2020

September 25-28, 2020

Each day: 11:45 – 16:15 GMT

Amsterdam (13:45 – 18:15), Moscow (14:45 – 19:15), Mumbai (17:15 – 21:45)
Beijing (19:45 – 02:15), Seoul (20:45 – 03:15), Boston (07:45 – 12:15)

The International **MATRIZ Online Forum 2020** will be held on September 25-28, 2020 in the online format. The event is organized by the International TRIZ Association (MATRIZ) in partnership with Moscow TRIZ Club.

MATRIZ Online Forum does not replace any other MATRIZ event, it is a new type of open TRIZ Community gathering which does not require papers to be presented but rather focuses on presentations only.

This forum will feature presentations by speakers who are willing to share their achievements in the areas of TRIZ and Systematic Innovation.

Presentations and discussions will be organized online on September 25, 26 and 27, 2020 each day between 11:45 and 16:15 GMT.

September 28, 2020 will be dedicated to the session of TRIZ Master Certification Council to review and evaluate applications of candidates to be certified Level 5 (TRIZ Master) between 11:45 and 16:15 GMT.

OFFICIAL LANGUAGES

The official languages of the event are English and Russian with consecutive translation to both languages.

TOPICS

The event will focus on the following topics:

- Research and development of theory and methods.
- Development of TRIZ tools for practical applications.
- Issues of applications of TRIZ in non-technical areas.
- Innovation process with TRIZ.
- TRIZ-based pedagogy, education and training.
- Case studies with TRIZ.
- Integration of TRIZ with other process, design, and innovation management methodologies.
- Systematic creativity, methods for automated inventing, and innovation management in the dialog with TRIZ or any other topic related to TRIZ.

CALL FOR PRESENTATIONS

We invite those who are willing to make a presentation to submit us a title and proposal of your presentation. Each speaker will have 30 minutes to present including questions and answers. Once your proposal is accepted, the author and his co-authors if any will be invited to submit a full presentation in form of a presentation deck.

The presentations submitted should present new results and insights.

After the event, the authors of presentations will be invited to write papers to be later published in a separate publication.

WHAT TO SUBMIT: TITLE AND PROPOSAL

To express your intention to make presentation, first you have to submit a short written proposal of your future presentation. It will be discussed by the forum organizing committee and you will be informed regarding decision.

Only one submission per author is permitted. There is no limit on co-authoring.

A message including your full name, affiliation, city and country of residence, title of your presentation and a short proposal (4-5 sentences) should be submitted to valeri@xtriz.com

IMPORTANT DATES:

- The deadline for submitting titles and proposals: July 2, 2020
- Decision regarding titles and proposals acceptance: July 10, 2020
- The deadline for submitting full presentations: August 2, 2020
- Full program announcement: August 26, 2020

ORGANIZING COMMITTEE

- Chair: Mr. Dmitry Bakhturin, MATRIZ Vice President for New Projects.
- Dr. Oleg Feygenson, TRIZ Master, MATRIZ President.
- Mr. Valeri Souchkov, TRIZ Master, MATRIZ Vice President and Board Member.
- Mr. Victor Fey, TRIZ Master, MATRIZ Vice President and Chair of TRIZ Research and Development Council.
- Dr. Simon Litvin, TRIZ Master, Chair of the TRIZ Master Certification Council.

CONFERENCE FEE

Participation in the MATRIZ Online Forum 2020 including all sessions and Level 5 certification day is **20** US Dollars. Detailed payment information will be available in our next Information letter.

CONTACT AND FURTHER INFORMATION

For new information, please check www.matriz.org

For questions regarding proposals submission and program, please contact Mr. Valeri Souchkov at valeri@xtriz.com

For general information, technical and administrative questions please contact MOF2020.info@gmail.com