



TRIZfest-2021

Odessa, Ukraine
May 12-15, 2021

INVITATION AND THE CALL FOR PAPERS

May 12 - 15, 2021. Odessa, Ukraine

The 16th MATRIZ Conference

TRIZfest-2021

„TRIZ for Addressing Real Life Challenges“

The 16th International Conference “**TRIZfest-2021**” will be held in Odessa, Ukraine on May 13 - 15, 2021 with a pre-conference tutorials day on May 12, 2021. The event is organized by the International TRIZ Association (MATRIZ) and Ukrainian TRIZ Association (UA TRIZ).

We invite everybody engaged in TRIZ either as a researcher, developer or user, and who desires to meet TRIZ professionals and learn more about TRIZ to join TRIZfest-2021. As usual, selected conference participants will have a chance to present their papers at the conference podium.

Those who are willing to deliver a presentation should first submit a full paper according to the conference deadlines schedule listed below. The papers will be evaluated, and the authors will be advised on the results of the review process. Accepted papers will be published in the conference proceedings and distributed during the first conference day in the digital format.

Time between the presentation sessions will be dedicated to networking, discussion panels and round tables.

The pre-conference day will feature several tutorials on diverse topics. We will announce the tutorials as soon as the selection process is finalized. This information will be available at MATRIZ website.

The first half of the final conference day will be allocated to Level 5 (TRIZ Master) certification. It will be an open session which every conference participant can attend.

The second half of the final day will be dedicated to the bi-annual MATRIZ Congress with reports from MATRIZ officials and making important decisions.

CONFERENCE TOPICS AND PAPER CATEGORIES

On behalf of the Organizing Committee, we invite you to submit one or two papers as the first author (co-authorship is not limited) on the following topics:

- Research and development of TRIZ theories and methods.
- Development of TRIZ tools for practical applications.
- Applications of TRIZ in science, engineering, business, and social environments.
- Innovation process with TRIZ.
- TRIZ-based pedagogy, education and training.
- Case studies with TRIZ.
- Integration of TRIZ with other process, design, and innovation management methodologies.
- Systematic creativity, methods for automated inventing, and innovation management in the dialog with TRIZ or any other topic related to TRIZ.

The conference papers should present new results, which were not published anywhere yet, and ideas for one of the following categories:

- Research: Accomplished research results of an empirical or theoretical nature or work-in-progress where authors desire and are willing to contribute extra feedback.
- Development of Methods and Tools: Presentation of new methods and tools or novel contributions to the improvement of existing TRIZ methods and tools for practical use.
- Best Practices: Demonstrations of significant successful business practices, applications, and insights.
- Case Studies: Cases of successful application of TRIZ and TRIZ-related methods and tools with proven results.

OFFICIAL LANGUAGE

The official language of the conference is English. All papers and presentations must be submitted in English. Submissions in all other languages will not be considered.

IMPORTANT DATES

- The deadline for submitting full papers: October 15, 2020
- Notification of paper acceptance: December 15, 2020
- The deadline for submitting revised papers: February 15, 2021
- Notification of full papers acceptance: March 15, 2021

WHAT TO SUBMIT: PAPER

To express your intention to submit a paper and make your paper presentation, please submit your full paper on or before October 15, 2020 to the following address: trizfest@matriz.org. All files should be sent in both .DOCX and .PDF formats.

Your paper will be evaluated, and you will be informed regarding acceptance, recommendation for update or rejection by December 15, 2021.

Only two submissions per author are permitted. There is no limit on co-authoring or co-presenting.

You should submit a paper which should be at least **four (4)** pages long and not exceed **twelve (12)** pages matching the official conference paper layout. Each paper submitted must include the following:

- Paper Title.
- Names of authors and co-authors, their current affiliation.
- Paper Category.
- Abstract.
- Main text.
- List of references.
- E-mail address of a communicating author or a co-author.

In addition, an agreement to use your supplied private data for communication on TRIZfest topics is required.

PAPER LAYOUT

Your paper must follow the paper layout developed for the conference. A paper submitted with a layout different from the official conference layout will be rejected.

The files with the paper layout (in the .DOCX and .PDF formats) can be downloaded from the MATRIZ website: <https://matriz.org/trizfest-2021>

PAPERS COMMITTEE AND REVIEWING INFORMATION

All papers will be evaluated for acceptance to the conference. All papers will be double-blind reviewed, independently of papers topics. The Papers Review Committee will be composed of experts with strong academic and practical experience of developing and using TRIZ.

Only those papers will be included in the conference proceedings whose author(s) would timely pay the conference registration fee.

CONFERENCE ORGANIZING COMMITTEE

- Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director: The Organizing Committee Chair.
- Dr. Elena Gredynarova, MATRIZ Level 3, Founder and owner of school “Eidos”: The Organizing Committee Co-Chair.
- Prof. Dr. Oliver Mayer, TRIZ Master, Member of MATRIZ Board: Co-Chairman of the Program Management Committee.
- Mr. Valeri Souchkov, TRIZ Master, Member of MATRIZ Board: Co-Chairman of the Program Management Committee.
- Dr. Oleg Feygenon, TRIZ Master: MATRIZ President.
- Dr. Simon Litvin, TRIZ Master: Chairman of the TRIZ Master Certification Council (TMCC).

CONFERENCE VENUE

We have made an agreement with hotel Londonskaya, please review reservation details in TRIZfest-2021 information letter. The discount rate offered by the hotel expires on March 31, 2021.

CONFERENCE FEES

- Full conference fee is **\$400US**, which includes conference materials, lunches, refreshments and the conference cocktail party and dinner.
- Student conference only fee is **\$175US**. Students, who would like to participate in social activities, should pay the full conference fee.
- Retiree conference only fee is **\$175US**. Retirees, who would like to participate in social activities, should pay the full conference fee.
- Accompanying person fee is **\$225US** for the cocktail party and the banquet.
- To attend the tutorials only, the fee is **\$75US** for the entire day.

CONTACT AND FURTHER INFORMATION

For new information, please regularly check <http://www.matriz.org/TRIZfest-2021> .

For questions concerning the papers and presentation programs, please contact us at trizfest@matriz.org

For questions concerning the organization, venue and payments please contact Dr. Mark Barkan at mbarkan@matriz.org

We will provide further information as it develops.