

MATRIZ ONLINE FORUM 2020

September 24-27, 2020
Daily: 11:45 – 16:15 (GMT)



MATRIZ | The International
TRIZ Association

Moscow TRIZ Club



MATRIZ ONLINE FORUM 2020

24-27 September 2020

Daily:

11:45 am - 4:15 pm Greenwich Time (GMT)

2:45 pm – 7:15 pm Moscow Time

Berlin (1:45 pm – 6:15 pm),

Delhi, Mumbai, Bangalore (5:15 pm – 9:45 pm)

Beijing (07:45 pm – 00:15 am),

Seoul, Tokyo (08:45 pm – 01:15 am),

Boston (07:45 am – 12:15 pm)

The International Forum **MATRIZ ONLINE FORUM 2020** will be held on September 24-27, 2020 in online format. The event is organized by the International TRIZ Association (MATRIZ) in partnership with the Moscow TRIZ Club.

MATRIZ Online Forum is a new type of communication for the global TRIZ community.

During the Forum there will be held and presented:

- specially selected reports on key areas of development and application of modern TRIZ,
- public defense for the title of TRIZ MASTER (MATRIZ)
- during the special session, representatives of MATRIZ will tell about the current activities and updates in the practice of MATRIZ.

LANGUAGES of the FORUM

The official languages of the event for speakers are English and Russian. Simultaneous translation to be provided into Russian, English and Chinese.

THEMES

The event will focus on the following topics:

- Research and development of TRIZ theories and methods.
- Development of TRIZ tools for practical application.
- Application of TRIZ in technology, business, science, social environment.
- Innovation processes based on TRIZ.
- TRIZ pedagogy, TRIZ in education and training.
- Examples (cases) of TRIZ application.
- Integration of TRIZ with other methodologies of process management, design, innovation management.

ORGANIZING COMMITTEE

- Chairman: Dmitry Bakhturin, MATRIZ Vice-President for new projects.
- Oleg Feygenson, TRIZ Master, President of MATRIZ.

- Valery Souchkov, TRIZ Master, Vice President and Member of the Presidium of MATRIZ.
- Victor Fey, TRIZ Master, Vice-President of MATRIZ and Chairman of the TRIZ Research and Development Council.
- Simon Litvin, TRIZ Master, Chairman of the TRIZ Master Certification Council.
- Nan Han, MATRIZ Marketing Director for China.

PARTICIPATION FEE

The MATRIZ Online Forum 2020 participant package includes online connection to all sessions (on the ZOOM platform), the provision of video recordings and presentations (within 1 month after the end of the event). The total participant fee is 1,500 Russian rubles (approximately 20 USD). If payment is made in another currency, currency conversion is calculated at the rate of the bank of the payer. Partial participation as well as partial payment is not available.

CONTACTS AND ADDITIONAL INFORMATION

New information is published on the MATRIZ website: www.matriz.org and on the website of the Moscow TRIZ Club, where you can find a link to the payment page.

<https://mostrizclub.net/en/matriz-online-forum-24-27-september-2020/>

If you have questions about participation in the Forum, please, contact:

MOF2020.info@gmail.com