



October 15th, 2020

Dear TRIZ Colleagues and Friends,

Please accept my sincere congratulations for the very important day for all TRIZ practitioners, teachers and developers – the International TRIZ Day!

As you know, October 15 has been assigned as the International TRIZ Day, because it is the birthday of the TRIZ founder Mr. Genrikh Altshuller. He was born on October 15, 1926. I would like to take this opportunity to commemorate Genrikh Altshuller. No doubt that TRIZ, initiated by him, has been continuously developing and proliferating around the globe.

Even in 2020, when we have experienced unprecedented change and turbulence due to COVID-19, TRIZ activities have not been stopped. A number of on-line TRIZ events devoted to different areas of TRIZ applications took place and more are planned before the end of 2020.

Unfortunately, because of the coronavirus pandemic, our annual conference TRIZfest-2020 has been canceled. It was originally planned to be held in Bangalore, India in the middle of September 2020. I am sure that we will have another opportunity to conduct a conference and meet in India. On September 24-27, 2020 we organized the MATRIZ Online Forum (MOF) which was not a substitution for TRIZfest-2020 but rather an alternative event. MOF-2020 gathered more than 200 participants from different countries including about 100 participants from China. The event was accompanied with simultaneous translation in three languages: Russian, English and Chinese.

The second volume of TRIZ REVIEW – the official MATRIZ periodicals – was published in April 2020. It contains nine papers on various topics of TRIZ and news from MATRIZ councils. This volume also includes an official report about current MATRIZ activities and further plans.

In sum, I honestly believe that TRIZ development is on the right way. Together we can guide this development and TRIZ proliferation further.

At the moment, there are 46 regional associations - member organizations of MATRIZ from different countries and MATRIZ is always happy to welcome new members.

I wish you every success in your life with TRIZ.

Happy International TRIZ Day!

A handwritten signature in black ink, appearing to read 'Oleg Feygenzon'. The signature is stylized with a large, sweeping initial 'O'.

Oleg Feygenzon, PhD, TRIZ Master,
the President of MATRIZ.

Seoul, South Korea