

# INVITATION AND THE CALL FOR PAPERS

Updated: March 02, 2021

September 15 - 18, 2021. Location: Online

The 16<sup>th</sup> MATRIZ Conference

## TRIZfest-2021

*„TRIZ for Addressing Real Life Challenges“*

The 16th International Conference “**TRIZfest-2021**” will be held on September 16 - 18, 2021 with, potentially, a pre-conference tutorials day on September 15, 2021. Due to the situation with pandemic, the conference will be held online.

We invite everybody engaged in TRIZ either as a researcher, developer or user, and who desires to meet TRIZ professionals and learn more about TRIZ to join TRIZfest-2021. The conference participants will have a chance to present their papers online.

Those who are willing to deliver a presentation should first submit a full paper according to the conference deadlines schedule listed below. The papers will be evaluated, and the authors will be advised on the results of the review process. Accepted papers will be published in the conference proceedings and distributed before the conference in digital format.

The pre-conference day will feature several tutorials on diverse topics. We will announce the tutorials as soon as the selection process is finalized. This information will be available on the MATRIZ website.

On the final day of the conference a session of TRIZ Master Certification Committee allocated to Level 5 (TRIZ Master) certification will take place.

### CONFERENCE TOPICS AND PAPER CATEGORIES

On behalf of the Organizing Committee, we invite you to submit one or two papers as the first author (co-authorship is not limited) on the following topics:

- Research and development of TRIZ theories and methods.
- Development of TRIZ tools for practical applications.
- Applications of TRIZ in science, engineering, business, and social environments.
- Innovation process with TRIZ.
- TRIZ-based pedagogy, education, and training.
- Case studies with TRIZ.
- Integration of TRIZ with other process, design, and innovation management methodologies.
- Systematic creativity, methods for automated inventing, and innovation management in the dialog with TRIZ or any other topic related to TRIZ.

The conference papers should present new results, which were not published anywhere yet, and ideas for one of the following categories:

- Research: Accomplished research results of an empirical or theoretical nature or work-in-progress where authors desire and are willing to contribute extra feedback.
- Development of Methods and Tools: Presentation of new methods and tools or novel contributions to the improvement of existing TRIZ methods and tools for practical use.
- Best Practices: Demonstrations of significant successful business practices, applications, and insights.
- Case Studies: Cases of successful application of TRIZ and TRIZ-related methods and tools with proven results.

### **OFFICIAL LANGUAGE**

The official language of the conference is English. All papers and presentations must be submitted in English. Submissions in all other languages will not be considered.

### **IMPORTANT DATES**

- The deadline for submitting full paper: April 18, 2021
- Notification of full paper acceptance: May 20, 2021
- The deadline for submitting revised paper: June 20, 2021
- Notification of full paper acceptance: August 8, 2021

### **WHAT TO SUBMIT: PAPER**

To express your intention to submit a paper and make your paper presentation, please submit your full paper on or before April 18, 2021 to the following address: [trizfest@matriz.org](mailto:trizfest@matriz.org). All files should be sent in both .DOCX and .PDF formats.

Your paper will be evaluated, and you will be informed regarding acceptance, recommendation for update or rejection by May 20, 2021. Afterwards, you will have one month to update your paper provided there are recommendations for updates by the Papers Review Committee.

Only two submissions per author are permitted. There is no limit on co-authoring or co-presenting.

You should submit a paper which should be at least **four** (4) pages long and not exceed **twelve** (12) pages matching the official conference paper layout. Each paper submitted must include the following:

- Paper Title.
- Names of authors and co-authors, their current affiliation.
- Paper Category.
- Abstract.
- Main text.
- List of references.
- E-mail address of a communicating author or a co-author.

In addition, an agreement to use your supplied private data for communication on TRIZfest topics is required.

## **PAPER LAYOUT**

Your paper must follow the paper layout developed for the conference. A paper submitted with a layout different from the official conference layout will be rejected.

The files with the paper layout (in the .DOCX and .PDF formats) can be downloaded from the MATRIZ website: <https://matriz.org/trizfest-2021>

## **PAPERS COMMITTEE AND REVIEWING INFORMATION**

All papers will be evaluated for acceptance to the conference. All papers will be double-blind reviewed, independently of papers topics. The Papers Review Committee will be composed of experts with strong academic and practical experience of developing and using TRIZ.

Only those papers will be included in the conference proceedings whose author(s) would timely pay the conference registration fee.

## **CONFERENCE ORGANIZING COMMITTEE**

- Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director: The Organizing Committee Chair.
- Prof. Dr. Oliver Mayer, TRIZ Master, Member of MATRIZ Board: Co-Chairman of the Program Management Committee.
- Mr. Valeri Souchkov, TRIZ Master, Member of MATRIZ Board: Co-Chairman of the Program Management Committee.
- Dr. Oleg Feygensov, TRIZ Master: MATRIZ President.
- Dr. Simon Litvin, TRIZ Master: Chairman of the TRIZ Master Certification Council (TMCC).
- Dr. Elena Gredynarova, Level 3, founder and owner of school “Eidos”: Chair of the TRIZ-Pedagogy Section.

## **CONTACT AND FURTHER INFORMATION**

For new information, please regularly check <http://www.matriz.org/TRIZfest-2021> .

For questions concerning the papers and presentation programs, please contact us at [trizfest@matriz.org](mailto:trizfest@matriz.org)

For questions concerning the organization and payments please contact Dr. Mark Barkan at [mbarkan@matriz.org](mailto:mbarkan@matriz.org)

We will provide further information as it develops.