September 14-17, 2023. Bengaluru, India  
The 18th MATRIZ Conference  
TRIZfest-2023  
The main theme – TRIZ for Innovation and Sustainability  

INFORMATION LETTER

The 18th International Conference “TRIZfest-2023” will be held in Bengaluru, India on September 14-17, 2023 with a pre-conference tutorials day on September 14th, 2023. The event is organized by the International TRIZ Association (MATRIZ) and ATTI, (India’s regional MATRIZ Association) is the local host in India.

We invite everybody, who is engaged in TRIZ research and development, who uses TRIZ, as well as those who are interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ, to the TRIZfest-2023.

Those who are willing to deliver a presentation should first submit a full paper according to the conference deadlines schedule listed below. The papers will be
evaluated, and the authors will be advised on the results of the review process. Accepted papers will be published in the conference proceedings. The conference participants – authors or co-authors of accepted papers – will present their papers at the conference podium. Time between the presentation sessions will be dedicated to networking and discussion panels. The pre-conference day will feature a few tutorials on diverse topics, which will be determined at the later date. We will announce the tutorials as soon as the selection process is finalized. This information will be available at MATRIZ website. The last conference day will be allocated to Level 5 (TRIZ Master) certification. It will be an open session which every conference participant can attend. Last half of a day will be dedicated to MATRIZ Congress.

**CONFERENCE TOPICS**

On behalf of the Program Committee, we invite you to submit one or two papers as the first author (co-authorship is not limited) on the following topics:

- TRIZ for Sustainability
- TRIZ in Mobility
- TRIZ in academia and society
- Inventions driven innovation through TRIZ
- TRIZ application in Software and AI/ML

We also invite papers on systematic creativity, TRIZ pedagogy, methods for automated inventing, and innovation management in the dialog with TRIZ, Case studies with TRIZ or any other topic related to TRIZ.

The conference papers and presentations should present new results and insights within one of the following directions:

- **Research**: Accomplished research results of an empirical or theoretical nature or work-in-progress where authors desire and are willing to contribute extra feedback.
- **Development of Methods and Tools**: Presentation of new methods and tools or novel contributions to the improvement of existing TRIZ methods and tools for practical use.
- **Case Studies**: Cases of successful application of TRIZ and TRIZ-related methods and tools with proven results.
• Best Practices: Demonstrations of significant successful business practices, applications, and insights.

OFFICIAL LANGUAGE
The official language of the conference is English. All papers must be submitted in English. Submissions in all other languages will not be considered.

IMPORTANT DATES:
• The deadline for submitting full papers: July 2, 2023
• Notification of full papers acceptance: July 16, 2023
• The deadline for submitting revised final papers: July 30, 2023
• Notification of final papers acceptance: August 6, 2023

WHAT TO SUBMIT: FULL PAPER
You should submit a paper which should be at least four pages long and not exceed twelve pages.
Each paper’s layout must match the conference layout template (see below) and include the following:
• Paper Title.
• Names of authors and co-authors, their current affiliation.
• Abstract.
• Main text.
• List of references.
• E-mail address of a corresponding author or a co-author.
Contact Information of all authors and co-authors must be submitted at a separate page: full name, company / organization, e-mail address, phone number, mailing address.

All files should be submitted to trizfest2023@matriz.org by the respective deadline date. The papers will be published by the first conference day in a conference proceedings volume including ISSN and ISBN numbers.
Please note that only those papers will be included in the conference proceedings whose authors or co-authors timely pay the conference registration fee and arrive to the conference in person to deliver presentation of their paper.

PAPER LAYOUT
Your paper must follow the paper layout developed for the conference. A paper submitted with a layout different from the official conference layout will be rejected.
The files with the paper layout can be downloaded from: http://www.matriz.org/TRIZfest-2023.

**REVIEWING INFORMATION**
All papers received will be evaluated for acceptance to the conference. All papers will be double-blind reviewed, independently of papers topics. The research papers will be reviewed by experts with strong academic experience, the practitioners’ part of the Paper Committee will consist of experts with distinguished practical experience of using TRIZ and Systematic Innovation in technology, engineering, and business.

**VISA INFORMATION**
For information regarding visa process, invitation letters and others please write to trizfest2023@matriz.org.
For local organizer information please provide data below:

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,with its registered office in FLAT 301 B, B BLOCK, MAY FLOWER GARDENS APTS, 91/6, NAGAVARAPALYA MAIN ROAD, CV RAMAN NAGAR PO, BANGALORE 560093, KARNATAKA, INDIA, represented by Tito Kishan Vemuri

**FURTHER INFORMATION**
With questions, please contact Mr. Przemek (przemyslaw.przytula@matriz.org) or Mr. Titokishan (titokishan@matriz.org)

Please continue to visit the MATRIZ website and linkedin channel for latest information for latest information