

During the MATRIZ Congress, which was held on 6th September 2024, MATRIZ President Sergey Yatsunenکو and Executive Director Blazej Czajkowski presented a detailed summary of the association's two-year activity.

Following topics were presented to the representatives of MATRIZ member organizations who were attending the Congress in-person or on-line:

1. Legal and administration aspects:
 - a) MATRIZ Team – people & duties
 - b) Poland – place of formal registration,
 - c) MATRIZ as organisation of associating organizations
 - d) MATRIZ internal regulations
2. MATRIZ structure
 - a) New committees
 - b) Cooperation with other TRIZ entities
 - c) Training, certification and accreditation centres
3. MATRIZ financials
 - a) Accounting, taxes
 - b) Revenues and profits (2023, 2024)
 - c) Major spendings
4. Certification
 - a) Total, by countries, by years, by levels
 - b) New certificate templates
 - c) Content related materials (books, exam questions)
5. Online presence:
 - a) New MATRIZ website & Wiki
 - b) New TRIZfest website
 - c) LinkedIn
 - d) Newsletter
6. Next 2 years plans
 - a) Benefits for MATRIZ member organisations
 - b) Others
7. Q&A

Re.1 Legal and administration aspects

In that section we informed the listeners about main people engaged in MATRIZ activities and their duties:

- Blazej Czajkowski, as the Executive Director is responsible for finances, invoicing, legal aspects, communication with accountants and legal advisors, collecting protocols, MATRIZ member organisation status, CEM representatives status, documenting MATRIZ actions, archiving.
- Magdalena Krupińska, as Office Manager is responsible for preparation, printing and shipment of certificates, communication with CEM, Level 4 and Level 5 defences coordination, responsible for TRIZ content related matters.
- Mateusz Józwa, as IT Expert is responsible for IT matters, MATRIZ and TRIZfest websites, database of certificates.
- Dr Sergy Yatsunenko, as MATRIZ President is representing MATRIZ among TRIZ community and support other team members in all MATRIZ related matters.

Then it was explained that MATRIZ is registered in Poland since December 2022, and its official legal form is association, not a company. Because of that all EU and PL tax, accounting and financial rules applies to MATRIZ activities. Each month we report to our accountants our revenues, spendings, list of invoices and bank transactions. By end of June each year the financial statement for the previous year must be prepared, approved, and sent to the tax office.

MATRIZ as an association was registered in 2022 with individuals as founders, but our target is to follow the path of Genrikh Altshuller and be the organisation of associated organisations. We are in the process of discussing this matter with legal advisors, and we will prepare and then follow the strategy of conversion.

We also explained that we are in process of updating and increasing consistency of MATRIZ regulations. Main documents we are working on are:

- By-Laws of The International Non-Profit Association Of Professional Educators, Developers and Practitioners of the Theory Of Inventive Problem Solving (TRIZ).
- MATRIZ Regulations for Multilevel Certification of TRIZ Practitioners and Specialists with 16 Appendices.

Re.2 MATRIZ Structure

In this part we informed the community about two new MATRIZ committees:

- TMBC – TRIZ Management and Business Council.
- TEPC – TRIZ Education and Pedagogy Council.

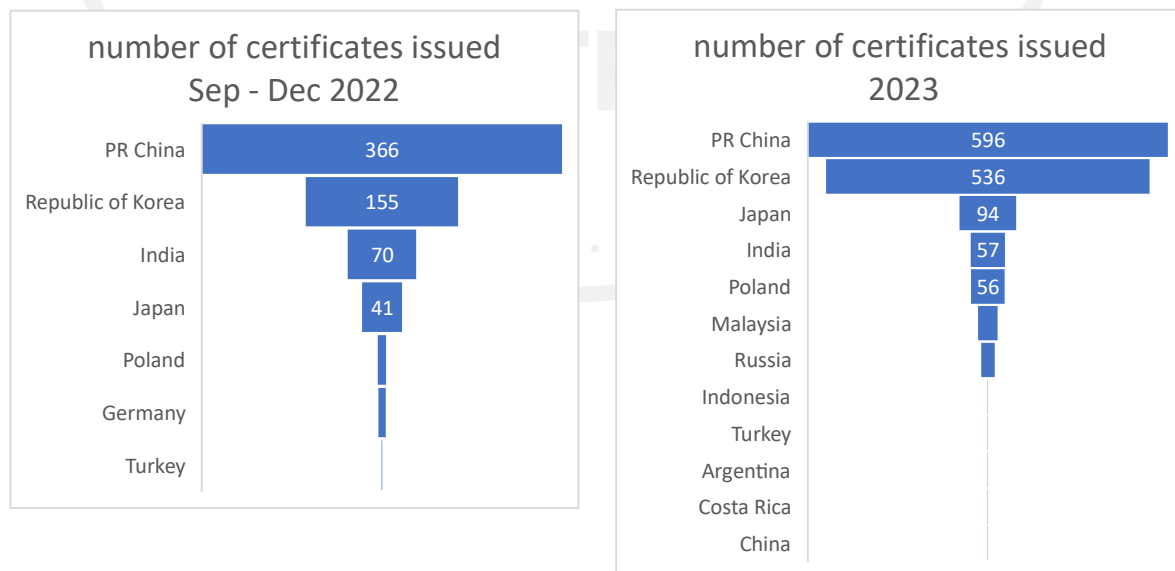
We also described how cooperation with other TRIZ entities (for example RATRIZ) looks like and how we see it in near future. We also described our actions on creating Chinese training, certification and accreditation center and European training, certification and accreditation center. We informed about plans of creating more such centers in other parts of the world.

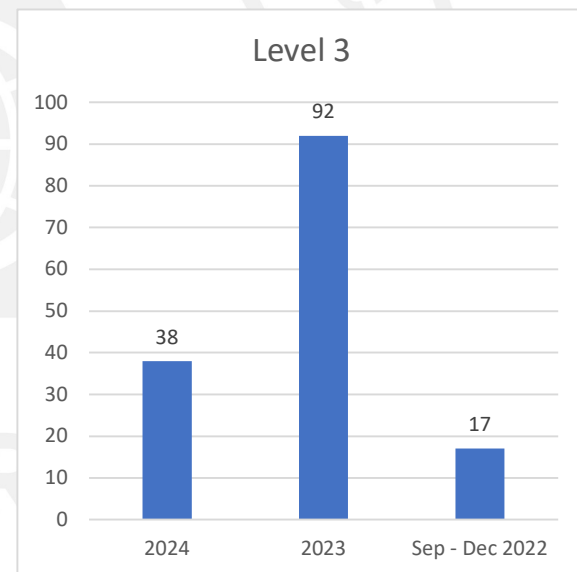
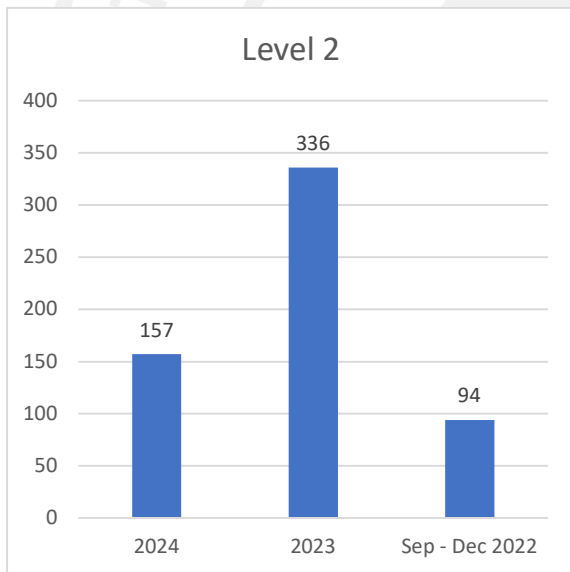
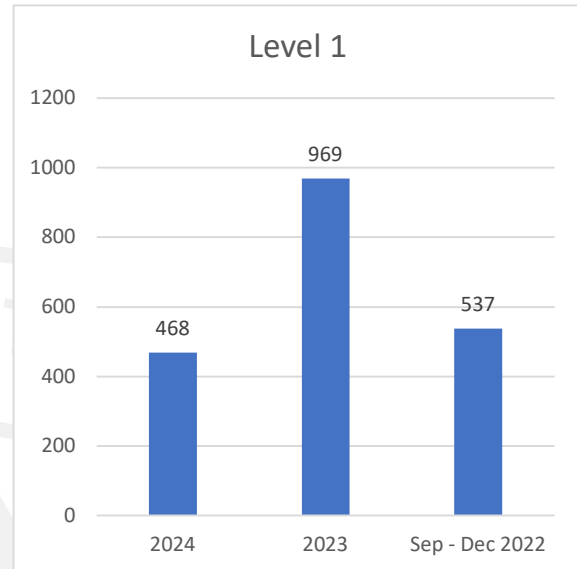
Re.3 MATRIZ financials

For the first time in MATRIZ history MATRIZ Member organizations were informed in details about association's financials. We showed how MATRIZ is collecting financial data on both revenues and cost side, and how it reports to the tax office. We presented summary of the financial statement for 2023 and year to date data for 2024, including revenues in all currencies, costs, and bank account balance as of end of August.

Re.4 Certification

In this part of our presentation some statistics about certifications were presented – among others how many certificates were issued for each country and for each level.



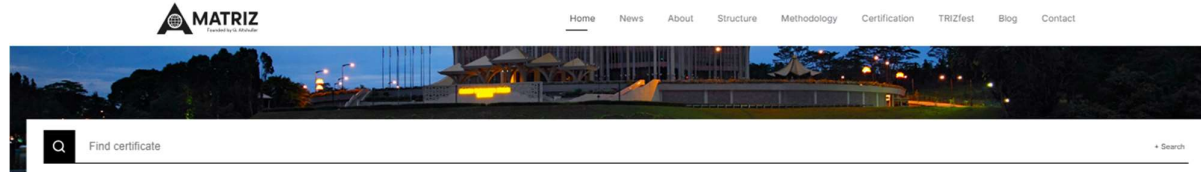


Additionally we presented new certificate templates, that were introduced only this year, and content related books that were accredited by MATRIZ.

Re.5 Online presence

In the part dedicated to MATRIZ online presence we had an honor to show to the audience MATRIZ new website that was released just a month before the TRIZfest. This new website project was a joint effort of MATRIZ staff and external service providers and it consumed large amount of time.

Fortunately results are impressive and we can proudly say that MATRIZ finally has a 21st century website. Some print screens are presented below.



Check what the ¹ numbers say about us

38k
Certified specialists

65
Number of countries with specialists

17
Accredited CEM representatives

35
Years supporting TRIZ community

Dive in and discover more about us and our history. Learn how to become a member of our community.

LINKS ²

How to become a certified specialist

Certified specialists

List of accredited CEM representatives

About TRIZ

Knowledge base

Recommended TRIZ literature

About the founder

Organization structure

Memberships and organizations

ABOUT US ³

The International TRIZ Association (MATRIZ) is currently the only organization in the World directly continuing the tradition of Genrich Saulovich Altshuller. Invariably and continuously for almost 30 years MATRIZ activates the creative potential of individuals, so to enable further development and application of TRIZ, as well as other approaches to creative problem solving, in various fields of human activity.

Certified specialists

How to become a specialist

Accredited Representatives

TRIZ Champion

Certification documents

CERTIFIED SPECIALISTS ¹

ALL CERTIFICATES LEVEL 5 LEVEL 4 LEVEL 3 LEVEL 2 LEVEL 1

Country: All countries ▾

Show 10 ▾ entries

Search: _____

Name ▾ ▾	Имя ▾ ▾	Country ▾ ▾	City ▾ ▾	Level ▾ ▾	Date of issue ▾ ▾	Certificate number ▾ ▾	Qualification granted ▾ ▾
Iryna Melnychenko		Czech Republic	Prague	Level 3	2024-08-23	03/02359/A-03	TRIZ Practitioner
JUNWON HWANG		Republic of Korea	Asan	Level 1	2024-07-18	01/27521/A-46	TRIZ Practitioner

Apart of the new website, we also presented an official source of TRIZ knowledge – MATRIZ own Wiki. We created that Wiki website to compile MATRIZ-approved theory in one accessible location.

The site is intended to serve both trainers and students as a knowledge resource to support the learning process. We anticipate that by the end of this year, the site will include material covering the Level 1 and Level 2 content of the MATRIZ program.

In that part of our presentation we also showed some statistic about our presence on LinkedIn portal and some plans how to increase it.

Re. 6 Next 2 years plans

In the last section of our presentation we described our plans for the following years, among which the most important one are the benefits that we want to introduce for MATRIZ member organizations. The list is as follows:

- Dedicated space on www.matriz.org: members can showcase their organization's description, TRIZ achievements, and project examples for self-promotion.
- Blog publishing rights: members can regularly publish blog entries under their name and their organization's name.
- Webinar publishing rights: members can publish TRIZ-related webinars (up to one hour long) branded with their organization's name and the MATRIZ logo, to be shared on the MATRIZ platform.
- TRIZ Review Journal: guaranteed publication of one scientific article per edition in the TRIZ Review, a non-indexed journal published twice a year with an ISBN number.
- Consultation assistance: one hour of consultation with TRIZ Masters and Specialists for the preparation of scientific articles intended for indexed journals.
- Access to paid TRIZ materials: free access to all paid TRIZ-related materials (webinars, articles) published on www.matriz.org.
- Special MATRIZ newsletter: exclusive newsletters for MATRIZ members.
- TRIZ Academy access: one person from the organization can access 5 hours of training every six months to refresh TRIZ theory and improve qualifications.
- Project consultation access: one person from the organization can receive 2 hours of consultation every six months for their TRIZ projects.

- TRIZfest discounts: discounts on TRIZfest fees for all individuals associated with the member organization who publish TRIZ-related articles during the current calendar year.
- Certification and accreditation: all public activities within MATRIZ will count towards the certification and accreditation process, providing additional benefits.

We finished our presentation with Q&A session during which we answered as detailed as possible to many questions from the room.

