



TRIZfest-2023

TRIZ for Innovation and Sustainability

September 14-17, 2023. Bengaluru, India

The 18th annual TRIZfest-2023 conference took place in the vibrant city of Bengaluru, India, marking a significant milestone in the world of TRIZ. This year's conference was a resounding success, thanks to the dedication and enthusiasm of all involved.

A heartfelt word of thanks should be extended to Mr. Tito Kishan Vemuri, MATRIZ Vice President of TRIZ deployment in India, Founder PROINN[®], and the Organizing Committee Co-Chair, for his invaluable efforts in co-organizing the conference in partnership with MATRIZ, and for ensuring its seamless execution. Additional thanks should go to ATTI (@TRIZ and Technical Innovation Trust) India's regional MATRIZ Association as the host for TRIZfest 2023.

TRIZfest-2023 Key Highlights:

- ****18th TRIZfest****: TRIZfest-2023 proudly celebrated its another anniversary, solidifying its position as a premier event in the field of TRIZ.
- ****Keynote Speakers****: Special gratitude to our esteemed keynote speakers, Mr. Jai Hak Kim and Valeriy Prushinsky, who enlightened and inspired us with their profound insights.
- ****Recognition****: The conference started off by recognizing the "TRIZ Champions" Dr. Gopichand Katragadda and Dr. Alicja Adamczak. The MATRIZ President handed over the special awards to the leadership of TVS Motors and Mahindra & Mahindra for their outstanding contributions of TRIZ deployment with huge impact.



- ****Location****: The conference was hosted in the culturally rich and technologically advanced city of Bengaluru, India, providing a perfect backdrop for the exchange of innovative ideas.

- ****Sponsorship****: TRIZfest-2023 garnered immense support from the community, boasting nine sponsors, a testament to the growing recognition of TRIZ's importance in problem-solving and innovation. A special note of appreciation goes out to all our sponsors, with our platinum sponsor, TVS Motors Company, deserving special mention for their unwavering support. We also thank the Gold Sponsors: "GE Aerospace", "Mahindra & Mahindra", Silver sponsors: "Rane Madras Limited", "Denemeyer" and "L&T Technology Services".



- ****Participants****: The event saw an impressive turnout with over 60 participants attending pre-conference workshops and an additional 100+ participants joining the main conference in person and over 20 people online from other countries. The enthusiasm of the attendees was truly remarkable.



- **Local Expertise**: Notably, the majority of case studies presented at the conference were conducted by local TRIZ teams at Levels 1, 2 & 3 highlighting the increasing proficiency and contribution of Indian TRIZ practitioners. We had 10 TRIZ case studies covering various TRIZ tool applications including ARIZ.
- **Industry leadership participation**: Many industry leaders participated in TRIZfest to share their valuable insights in the various panel discussions: CTO panel discussion, TRIZ for Sustainability and Innovation. The panel discussion on Building innovation capability in Academia, Start-up, MSME, Corporate and Government labs was well received as it addressed various verticals of Indian society. TRIZ Masters shared global best practices, do's and don'ts for effective TRIZ deployment with huge impact.
- **Enterprise Engagement**: The conference witnessed active participation from local enterprise manufacturing companies' R&D teams, global R&D centers, reflecting the practical relevance and adoption of TRIZ principles in the industry.
- **First-Ever Exhibition**: A historic moment for TRIZfest was the inauguration of the first-ever exhibition featuring local product manufactured by TVS Motors, Platinum Sponsor. This addition added a practical dimension to the conference, showcasing the tangible impact of TRIZ methodologies.
- **Active Audience**: The audience at TRIZfest-2023 was exceptionally engaged, with numerous questions and discussions enriching the sessions. The active participation demonstrated the hunger for knowledge and collaboration within the TRIZ community.
- **Networking**: The event also facilitated robust networking opportunities, fostering connections among professionals, researchers, and enthusiasts alike.
- **L5 Master TRIZ Defense**: The conference featured the impressive L5 Master TRIZ defense of Mr. Jai Hak Kim, showcasing the highest level of expertise in the TRIZ methodology.

TRIZfest-2023 was a testament to the growing influence of TRIZ in fostering innovation and problem-solving, with a focus on local expertise in India and a strong industry engagement. The event's success would not have been possible without the collective dedication of all participants, sponsors, and organizers, and we eagerly anticipate the continued growth and impact of TRIZ in the years to come.

